

VOTED  
BEST CHARITABLE ORGANIZATION (2021 & 2022)  
& BEST CUSTOMER SERVICE (2022)  
madison.com



# HOPE

**Help Other People Eat**

Holiday Food Drive

**SPONSOR HOPE**

As inflation takes a toll on us all, a holiday meal will be a luxury that thousands of our Dane County neighbors will not be able to afford, including Matt and his four young children.

As costs rise for food, gas, and other essentials, this single father is doing everything he can to stretch his paycheck to provide for his family. The reality is that Matt is one of many in our community who are having to choose between paying their bills and feeding their families.

Your organization can help. **By sponsoring The River Food Pantry's HOPE (Help Other People Eat) Holiday Food Drive, you will not only provide nutritious food to fill bellies over the holidays, you will help our food-insecure neighbors celebrate the season in ways that bring hope.**

For every \$500, you will provide a bountiful variety of holiday groceries and freshly prepared holiday meals for 5 local families in need, like Matt's.

**"Times are tough," said Matt. "But with help from The River, there is a light at the end of the tunnel because I don't have to worry where my kids' next meal will come from."**

With your HOPE sponsorship, you will help local children, seniors, veterans, and low-income families celebrate the holidays with delicious, quality food that makes the season bright.



**HOPE is a holiday food drive of The River Food Pantry**

2201 Darwin Road • Madison, WI • 53704

(608) 442-8815 ext. 5 • [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org) • [riverfoodpantry.org](http://riverfoodpantry.org)



Help  
Other  
People  
Eat

# SPONSORSHIP OPPORTUNITIES

\*Commitment and payment needed by **December 1**  
to receive all sponsor benefits

## HOPE for 5

**\$500**

Provide holiday meals and groceries for **5 Dane County families.**

- Name displayed at The River
- Name on The River's website
- Recognition on The River's social media

## HOPE for 10

**\$1,000**

Provide holiday meals and groceries for **10 Dane County families.**

- Logo displayed at The River
- Name and link on The River's website
- Recognition on The River's social media

## HOPE for 25

**\$2,500**

Provide holiday meals and groceries for **25 Dane County families.**

- Logo displayed at The River
- Logo and link on The River's website
- Recognition on The River's social media

## HOPE for 50

**\$5,000**

Provide holiday meals and groceries for **50 Dane County families.**

- Large logo displayed at The River
- Large logo and link on The River's website
- Recognition on meal packaging, The River's social media and e-newsletter

WAYS  
TO  
GIVE

- Mail your check with the **form** below
- Visit [riverfoodpantry.org/HOPE](http://riverfoodpantry.org/HOPE)
- Scan the **QR code**



**YES!** We want to **Help Other People Eat** this holiday season with The River Food Pantry

\$500    \$1,000    \$2,500    \$5,000    Other: \$ \_\_\_\_\_ (All donations matter!)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make check out to: The River Food Pantry  
Email sponsorship commitments to [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org) or mail sponsorship commitments to:  
The River Food Pantry, 2201 Darwin Road, Madison, WI 53704  
You may also make a secure payment at [riverfoodpantry.org/HOPE](http://riverfoodpantry.org/HOPE).  
Commitment and payment needed by **December 1** to receive all sponsor benefits

As a registered 501(c)(3) charity, all donations are tax deductible to the extent allowed by law. EIN: 20-4179749

