



Sips & Slices

A PIZZA PARTY TASTE-OFF
FOR THE RIVER

Sunday, October 1

3-6 pm

Garver Feed Mill

3241 Garver Green, Madison, WI 53704

Tickets: \$50

Includes pizza samples,
1 drink, and 3 voting tickets

All Proceeds Benefit:



Learn More:

riverfoodpantry.org/sips-slices



SPONSORSHIP OPPORTUNITY

The River Food Pantry seeks Madison-area organizations, like yours, to sponsor ***Sips & Slices: A Pizza Party Taste-Off for The River***. By sponsoring this inaugural fundraiser, you will help raise support to nourish our Dane County neighbors experiencing food insecurity.

How will it work?

- 10 teams of local chefs and celebrities will work together to design and name their own unique pizzas for attendees to enjoy. Each team will have 1 chef and 1 celebrity.
- Teams will choose their toppings from a list of ingredients provided by our top event sponsor, Ian's Pizza at Garver Feed Mill, who has generously offered to cover the cost of crusts and toppings.
- Ian's Pizza staff will construct and bake all the pizzas in their kitchen on the day of the event.
- Each team will be stationed at a table, which they can decorate, to interact with attendees and rally votes for their pizza.
- Attendees will sample slices and vote for their favorites. Everyone will receive 3 voting tickets when they arrive with the option to purchase more. Their name will be entered into a drawing for prizes for each additional ticket purchased.
- Chefs are invited to provide a side dish from their restaurant to be served with the pizza.
- The winning pizza will be added to Ian's Pizza's menu for 2 weeks in November for our whole community to try.

Why should you become a sponsor?

- **Increase brand awareness for your organization.** The River will feature sponsors in event materials, which will be shared across multiple marketing channels, including at Taste of Madison.
- **Have fun connecting with our community.** We aim to host approximately 250 attendees, along with local chefs and celebrities.
- **Support South Central Wisconsin's busiest food pantry,** which serves over 2,500 people throughout Dane County every week.

How do you sign up?

Please fill out the form on the back and return it with your payment by **August 7**. For questions, please contact (608) 665-0819 or development@riverfoodpantry.org.



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SIGN UP AS A SPONSOR

To sponsor Sips & Slices, please complete the form below and send it by **August 7** via email to development@riverfoodpantry.org or via mail to: The River Food Pantry, 2201 Darwin Road, Madison, WI 53704.

Sponsor Levels*	20" Pie \$5,000	16" Pie \$2,500	12" Pie \$1,000	Slice \$500
Complimentary Event Tickets	5 (\$250 value)	3 (\$150 value)	2 (\$100 value)	
Promotional Print Materials	Large logo	Logo	Logo	Name
E-news & Social Media	Large logo	Logo	Name	Name
Event Website	Large logo & link	Logo & link	Name & link	Name
Event Signage & Materials	Large logo	Logo	Name	
Announcement at Event	2 minutes to speak on mic	Mentioned at event		

**Commitment and payment needed by August 7 to receive all the sponsor benefits*

Name: _____ Title: _____

Company Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Sponsor Level:

- \$5,000 20" Pie
- \$2,500 16" Pie
- \$1,000 12" Pie
- \$500 Slice
- I am unable to sponsor but would like to donate \$_____.

Please make check out to The River Food Pantry.

Send sponsorship commitments by email to development@riverfoodpantry.org or by mail to: The River Food Pantry, 2201 Darwin Road, Madison, WI 53704

