

VOTED  
BEST CHARITABLE ORGANIZATION (2021, 2022, 2023)  
BEST CUSTOMER SERVICE (2022)  
BEST CHEF (2023)  
madison.com



# HOPE

**Help Other People Eat**

Holiday Food Drive

**SPONSOR HOPE**



**Everyone deserves to enjoy a holiday meal, but not all can afford it in Dane County.**

With today's high cost of living, thousands of our low-income neighbors are being forced to choose between paying bills and buying groceries. Renee is one of our neighbors who is doing everything she can to stay afloat, while also dealing with a serious health condition that has impacted her diet and ability to work. This grandmother of three would love to share a holiday meal with her loved ones, but it's just too expensive.

Your organization can help. **By sponsoring The River Food Pantry's HOPE (*Help Other People Eat*) Holiday Food Drive, you will not only provide nutritious food to fill bellies over the holidays, you will help our food-insecure neighbors celebrate the season in ways that bring hope.**

For every \$500, you will provide a bountiful variety of holiday groceries and freshly prepared holiday meals for 5 local families in need. Last year, HOPE supporters brought hope, holiday joy, and smiles to nearly 2,000 households, including Renee's, throughout Thanksgiving and Christmas.

***"Thank you for making our Christmas bright with the gift of food at a time when food prices seem unbearable,"*** said Renee. ***"Making a holiday meal feels impossible for me. Now at least I can celebrate with my family."***

As the need for food grows in 2023, The River is preparing to serve record numbers this holiday season—the pantry's busiest time of year. With your HOPE sponsorship, you will help local children, seniors, veterans, and low-income families celebrate the holidays with delicious, quality food that makes the season bright.

**HOPE is a holiday food drive of The River Food Pantry**

2201 Darwin Road • Madison, WI • 53704

(608) 442-8815 ext. 5 • [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org) • [riverfoodpantry.org](http://riverfoodpantry.org)



Help  
Other  
People  
Eat

# SPONSORSHIP OPPORTUNITIES

\*Commitment and payment needed by **December 1** to receive all sponsor benefits

## HOPE for 5

**\$500**

Provide holiday meals and groceries for **5 Dane County families.**

- Name displayed at The River
- Name on The River's website
- Recognition on The River's social media

## HOPE for 10

**\$1,000**

Provide holiday meals and groceries for **10 Dane County families.**

- Logo displayed at The River
- Name and link on The River's website
- Recognition on The River's social media

## HOPE for 25

**\$2,500**

Provide holiday meals and groceries for **25 Dane County families.**

- Logo displayed at The River
- Logo and link on The River's website
- Recognition on The River's social media

## HOPE for 50

**\$5,000**

Provide holiday meals and groceries for **50 Dane County families.**

- Large logo displayed at The River
- Large logo and link on The River's website
- Recognition on meal packaging, The River's social media and e-newsletter

WAYS  
TO  
GIVE

- Mail your check with the **form** below
- Visit [riverfoodpantry.org/HOPE](http://riverfoodpantry.org/HOPE)
- Scan the **QR code**



**YES!** We want to **Help Other People Eat** this holiday season with The River Food Pantry

\$500    \$1,000    \$2,500    \$5,000    Other: \$ \_\_\_\_\_ (All donations matter!)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make check out to: The River Food Pantry  
Email sponsorship commitments to [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org) or mail sponsorship commitments to:  
The River Food Pantry, 2201 Darwin Road, Madison, WI 53704  
You may also make a secure payment at [riverfoodpantry.org/HOPE](http://riverfoodpantry.org/HOPE).  
Commitment and payment needed by **December 1** to receive all sponsor benefits

As a registered 501(c)(3) charity, all donations are tax deductible to the extent allowed by law. EIN: 20-4179749

