



# Sips & Slices

A BRUNCH TASTE-OFF  
FOR THE RIVER

Sunday, September 15  
1-4 pm

The East Side Club

3735 Monona Dr, Madison, WI 53714

## Tickets:

Early Bird\* \$85

Standard \$95

Includes brunch tastings,  
2 voting tickets, and 1 drink

\*Early bird pricing available  
before August 15

All proceeds benefit:



Learn More:

[riverfoodpantry.org/sips-slices-24](http://riverfoodpantry.org/sips-slices-24)

# SPONSORSHIP OPPORTUNITY

The River Food Pantry seeks Madison-area organizations, like yours, to sponsor *Sips & Slices: A Brunch Taste-Off for The River*.

By sponsoring this second annual fundraiser, you will help raise support to nourish our Dane County neighbors experiencing food insecurity.

## How will it work?

- 10 teams of local chefs and celebrities will work together to prepare brunch specialties for attendees to enjoy. Each team will have 1 chef and 1 celebrity.
- Each team will be stationed at a table, which they can decorate, to interact with attendees and rally votes for their brunch specialty.
- Attendees will sample slices and vote for their favorites. Everyone will receive 2 voting tickets when they arrive with the option to purchase more.

## Why should you become a sponsor?

- **Increase brand awareness for your organization.** The River will feature sponsors in event materials, which will be shared across multiple marketing channels, including at Taste of Madison.
- **Have fun connecting with our community.** We aim to host approximately 250 attendees, along with local chefs and celebrities.
- **Support South Central Wisconsin's busiest food pantry,** which serves over 2,500 people throughout Dane County every week.

## How do you sign up?

Please fill out the form on the back and return it with your payment by **July 19**. For questions, please contact (608) 665-0819 or [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org).



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A BRUNCH TASTE-OFF FOR THE RIVER

# SIGN UP AS A SPONSOR

To sponsor Sips & Slices, please complete the form below and send it by **July 19** via email to [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org) or via mail to: The River Food Pantry, 2201 Darwin Road, Madison, WI 53704.

Sponsor Levels*	Bottomless \$5,000	Stack \$2,500	Slice \$1,000	Sip \$500
Complimentary Event Tickets	5 (\$250 value)	3 (\$150 value)	2 (\$100 value)	
Promotional Print Materials	Large logo	Logo	Logo	Name
E-news & Social Media	Large logo	Logo	Name	Name
Event Website	Large logo & link	Logo & link	Name & link	Name
Event Signage & Materials	Large logo	Logo	Name	
Announcement at Event	2 minutes to speak on mic	Mentioned at event		

*\*Commitment and payment needed by July 19 to receive all the sponsor benefits*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Level:

- \$5,000 Bottomless
- \$2,500 Stack
- \$1,000 Slice
- \$500 Sip
- I am unable to sponsor but would like to donate \$\_\_\_\_\_.

Please make check out to The River Food Pantry.

Send sponsorship commitments by email to [development@riverfoodpantry.org](mailto:development@riverfoodpantry.org) or by mail to: The River Food Pantry, 2201 Darwin Road, Madison, WI 53704

